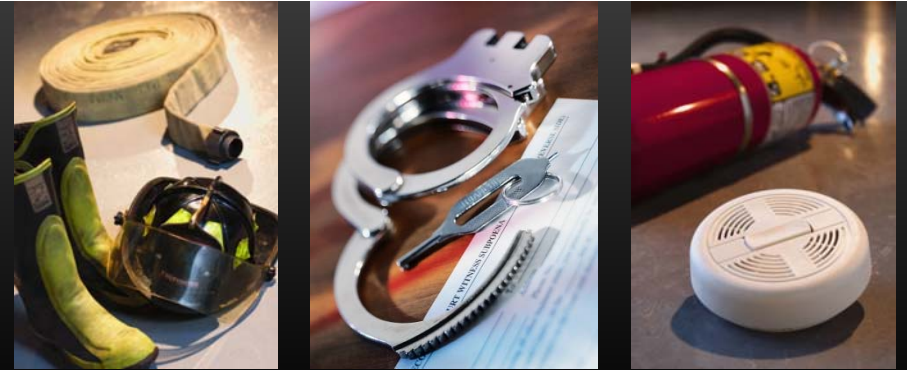# FIRE SALES TAX RENEWAL

CRITICAL NEEDS FOR
CRITICAL SERVICES

VOTE NOVEMBER 4, 2014

2012 Citizen Survey Results:

- Fire and police services top 4 highest rated services by businesses. Fire also topped the resident list.

- Crime and safety highest priority second only to economic development.

- Drugs received highest "major" attention assessment (57%) followed by run-down buildings (50%) and run-down homes (42%).

For more information:

www.cityofcape.org/firesalestax

What We Are Doing:
Building Code Update
Nuisance Abatement/Prop. Maint.
Increased Training & Safety
Emergency Response
Warning Sirens
Community Emergency Response Team
Liquor License Violation Enforcement
Street Crimes Task Force
Directed Patrols
SEMO Drug Task Force
Major Case Squad
E-Ticketing, Body-cameras
Community Engagement
Neighborhood Development Initiative

Fire Tax Renewal – November 2014 - 2035
Keep the Tax the Same
Keep Equipment/Facilities Up-to-Date
Keep Cape Safe

Fleet ($600,000/Year)
- Police vehicles every 7-10 years $215,000/Year
- Fire trucks, other fleet every 10-15 years $385,000/Year

Facilities ($600,000/Year)
- Police Station $265,000/Year
- Fire Stations (#1, #2, and #4) $335,000/Year

TOTAL $1,200,000/Year

Fire Tax - 2004-2014
Promised and Delivered
- Fire Station #3
- Emergency Operations Center (EOC)
- Vehicles
- Safety Gear
- Firearms
- 911 / Communications

Other Public Safety Capital Revenue Sources

Casino Revenue Commitment
- Innovation Funds – Radio Interoperability $610,000 (2 years)
- Capital Funds – EOC Security Addition $100,000
- Police Station (if needed) $3,000,000

Police Station Funding Sources
- Restaurant Tax $4,200,000
- Fire Tax $4,000,000
- Casino Funds $2,800,000
                                                $11,000,000

Consequences of Fire Tax Failure:

- Public Safety Service erodes over time
    - Equipment is not replaced
    - Operational budgets may be compromised to replace equipment
    - Outdated equipment and training leads to higher turnover

www.cityofcapegirardeau.org